



## PRESS RELEASE

### **WORLD OUTFITTERS CORPORATION HAS COMPLETED ITS TRANSACTION WITH KUKUZANS MARKETING (PTY) LTD OF SOUTH AFRICA.**

**Blainville, Quebec, April 6<sup>TH</sup>, 2009 – World Outfitters Corporation (the “Corporation”) (TSX-V: SAF).** On April 6<sup>TH</sup>, 2009, the Corporation is proud to announce the acquisition of all the commercial activities and goodwill of Kukuzans Marketing (PTY) Ltd. in relation to all its Safaris organized in Africa.

This acquisition is in line with the Corporation’s strategic development plan, complements its activities without changing them, will not result in any change of control of the Corporation’s structure or the emergence of a new controlling shareholder.

The purchase price of the assets is CA\$500,000 payable by the issuance of fully paid-up and non assessable shares of the Corporation at a price of \$1.00 by share. The shares, which the issuance has been approved by the TSX Venture Exchange, will be released over the next five years based on the EBITDA resulting from Kukuzans’ activities.

#### **About World Outfitters Corporation**

As a recipient of the gold award at the Gala des Grand Prix du Tourisme Outfitting category, World Outfitters Corporation’s mission is to provide first class hunting and fishing trips. In order to become a world leader in its field, the Corporation is consolidating its position by acquiring company based in North Eastern Quebec operating in its line of business. It intends to rely on recognition of its brand in order to develop its activities worldwide.

*TSX Venture Exchange does not accept responsibilities for the adequacy or accuracy of this release.*

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