



**MEDIA RELEASE
FOR IMMEDIATE RELEASE**

**World Outfitters Reports Fiscal 2007 Results for the First Time as a
Publicly Traded Company**

Blainville, Quebec, March 28, 2008 – World Outfitters Corporation (“World Outfitters” or “the Company”) (TSX-V: SAF), a leading sports outfitter, today released its financial results for the 12 months ended November 30, 2007. The Company's financial statements and Management's Discussion and Analysis can be found on SEDAR at www.sedar.com.

2007 Highlights

- Revenue increased 15% to \$4,838,036, from \$4,208,632 in 2006
- Net earnings totalled \$132,354 compared to \$393,162 in 2006
- Completed initial public offering, resulting in gross proceeds to the Company of \$2,000,000
- Signed a distribution agreement with Gander Mountain, the largest retail network of stores for hunting and fishing in the United States, in order to promote caribou hunting in Northern Quebec through its “Hunt In-a-Box” concept
- Increased bookings for 2008 by 30% compared to the same period the previous year

“Quebec offers world class hunting and fishing grounds. Over the last few years, we have developed a first class caribou hunting experience. The quality of our service offering has already been recognized as World Outfitters was recently awarded the first prize in the 2008 Quebec Tourism Grand Prix – Section Grand Northern Quebec. Our sustained growth also shows our ability to tap into a significant local and international market,” said Nicolas Laurin, President and Chief Executive Officer of World Outfitters Corporation. “Being the first North American outfitter to be traded on a public exchange will enable us to increase our visibility and give us better access to resources in order to continue developing our service offering and be in an ideal position to consolidate this very promising industry”.

Financial Review

Revenue for year ended November 30, 2007 increased 15% to \$4,838,036, compared to \$4,208,632 for the same period in 2006.

Sales and Administrative expenses for fiscal 2007 totalled \$1,032,875, or 21% of revenue, compared to \$735,550, or 17% of revenue, for the same period in 2006.

Net earnings for fiscal 2007 totalled \$132,354, or \$0.0127 per share on a fully diluted basis, compared to \$393,162, or \$0.0394 per share on a fully diluted basis, in 2006.

Selected Financial Information

	Fiscal year ended November 30	Fiscal year ended November 30
	2007	2006
	\$	\$
Sales	4,838,036	4,208,632
Cost of sales	3,587,594	2,802,661
Gross margin	1,250,442	1,405,971
Selling and administrative expenses	1,032,875	735,550
Financial expenses	6,508	8,001
Income before income taxes	211,059	662,420

About World Outfitters Corporation

As a leading sports outfitter, World Outfitters Corporation's mission is to provide first-class hunting and fishing trips. In order to become a world leader in its field, the Corporation is consolidating its position by acquiring companies based in Northeastern Quebec operating in its line of business. It intends to rely on recognition of its brand in order to develop its activities worldwide.

Forward-Looking Statements

Certain statements included herein, including those that express management's expectations or estimates of our future performance, constitute "forward-looking statements" within the meaning of applicable securities laws. Forward-looking statements are necessarily based upon a number of estimates and assumptions that, while considered reasonable by management at this time, are inherently subject to significant business, economic and competitive uncertainties and contingencies. We caution that such forward-looking statements involve known and unknown risks, uncertainties and other risks that may cause our actual financial results, performance, or achievements to be materially different from our estimated future results, performance or achievements expressed or implied by those forward-looking statements. This list is not exhaustive of the factors that may affect any of our forward-looking statements. Investors are cautioned not to put undue reliance on forward-looking statements. All subsequent written and oral forward-looking statements attributable to World Outfitters Corporation or persons acting on our behalf are expressly qualified in their entirety by this notice. We disclaim any intent or obligation to update publicly these forward-looking statements, whether as a result of new information, future events or otherwise. Risks and uncertainties about our business are more fully discussed in our Prospectus.

For more information:

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