



**PRESS RELEASE
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World Outfitters Corporation Announces Details of Mirage Outfitter Planned Acquisition

Blainville, Quebec, November 27, 2007 – World Outfitters Corporation Safari Nordik (“World Outfitters” or “the Company”) (TSX-V: SAF), today announced further details following the signature of a letter of intent on November 15 for the acquisition of Mirage Outfitters. The Company continues its negotiations for the acquisition of: all outstanding shares in 9077-2542 Québec Inc.: the holding company that owns all issued and outstanding shares in Mirage Découverte Inc. and Épicerie Palmarolle Inc.; 90% of outstanding shares in Mirage Aviation Inc.; and 80% of all issued and outstanding shares in Mirage Outfitter (hereinafter the “Mirage Group”) and all outstanding shares in Mirage Aviation Inc. and Pourvoirie Mirage Inc. that are not already owned by 9077-2542 Québec Inc.

This acquisition is fundamental to World Outfitters, is in-line with the Company’s strategic development plan and complements its activities without changing them. Negotiations are being carried out on an arm’s length basis, and will not result in any changes to World Outfitters’ control structure or the emergence of a new controlling shareholder. Should matters unfold in a normal fashion, negotiations will result in the signature of a new purchase agreement within 60 days of closure of an offer to purchase or the abandonment of negotiations, subject to payment of a \$50,000 penalty by the withdrawing party.

World Outfitters Corporation will not owe any commissions or finder’s fees in connection with this transaction, which remains contingent on three factors: 1) regulatory approval 2) a positive outcome of the respective parties’ due diligence, 3) World Outfitters’ success in securing the financing required to complete the acquisition and 4) TSX Venture Exchange approval.

The purchase price of the shares in 9077-2542 Québec Inc., Mirage Aviation Inc., and Mirage Outfitter that are not held by the Company (present valuation: \$5.5 million) will be paid in cash and stock through the issuance of 1,100,000 common shares in World Outfitters at a per-share price of \$1.00, and payment in cash of \$4,400,000 as of the closing date.

The cash portion of the purchase price will be financed through debt and equity, in particular through the issuance of debentures to certain Mirage Group shareholders totaling \$1,100,000 and by the completion of a private placement, scheduled to coincide with the close of this transaction, for a minimum of 2,800,000 in shares and/or convertible debentures at a per-share price of \$1.00.

About the Mirage Group

The Mirage Group employs between 50 and 60 people during peak season and operates a number of companies, including an aviation business and a grocery store that meet the needs of clients who reserve its lodging facilities when booking hunting and fishing expeditions with Mirage Outfitter.

Mirage Outfitter is the largest winter caribou hunting outfitter in Eastern Canada, with a market share exceeding 50%; located at Kilometer 358 on the Trans-taiga Road in the James Bay region, the site features its own landing strip, a five-star main lodge located on the shores of the Rivière La Grande and eight private cottages for clients interested in the hunting, fishing and outdoor activities also offered by Mirage.

According to the unaudited consolidated balance sheet as at October 31, 2007, Mirage Group had assets totaling \$10,405,000, liabilities (including customer deposits) of \$7,583,000 and \$2,822,000 in shareholders' equity. Revenues to this date stood at \$8,100,000, less inter-company transactions, and earnings before interest, tax, depreciation and amortization (EBITDA) totaled \$1,400,000 and consolidated earnings before taxes of more than \$580,000.

About the Property Owners

The primary selling parties in this transaction are Lise Aubin, Luc Aubin, of Quebec and Jacques Breton from Ontario who own equal portions of all voting and participating shares in 9077-2542 Québec Inc., directly and indirectly through their respective management companies: 9072-9666 Québec Inc., 2971-9937 Québec Inc. and 1118761 Ontario Inc.

A further 20% of all issued and outstanding shares in Mirage Outfitter are owned by the Fonds Régional de Solidarité FTQ Nord-du-Québec.

About World Outfitters Corporation

As a leading sports outfitter, World Outfitters Corporation's mission is to provide first-class hunting and fishing trips. In order to become a world leader in its field, the Corporation is consolidating its position by acquiring companies based in Northeastern Quebec operating in its line of business. It intends to rely on recognition of its brand in order to develop its activities worldwide.

Forward-Looking Statements

Certain statements included herein, including those that express management's expectations or estimates of our future performance, constitute "forward-looking statements" within the meaning of applicable securities laws. Forward-looking statements are necessarily based upon a number of estimates and assumptions that, while considered reasonable by management at this time, are inherently subject to significant business, economic and competitive uncertainties and contingencies. We caution that such forward-looking statements involve known and unknown risks, uncertainties and other risks that may cause our actual financial results, performance, or achievements to be materially different from our estimated future results, performance or achievements expressed or implied by those forward-looking statements. This list is not exhaustive of the factors that may affect any of our forward-looking statements. Investors are cautioned not to put undue reliance on forward-looking statements. All subsequent written and oral forward-looking statements attributable to World Outfitters Corporation or persons acting on our behalf are expressly qualified in their entirety by this notice. We disclaim any intent or obligation to update publicly these forward-looking statements, whether as a result of new information, future events or otherwise. Risks and uncertainties about our business are more fully discussed in our Prospectus.

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The TSX Venture Exchange does not accept responsibility for the adequacy or accuracy of this release.

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