



**MEDIA RELEASE
FOR IMMEDIATE RELEASE**



Mr Robert Beauregard nominated to become Director of World Outfitters Corporation

Blainville, Quebec, May 8, 2008 – World Outfitters Corporation (“World Outfitters” or “the Company”) (TSX-V: SAF), a leading sports outfitter, today announced Mr Robert Beauregard has been nominated to become Director of the Company. Mr Beauregard’s appointment will be voted during World Outfitters’ Annual General Meeting May 22, 2008, which will be followed by a cocktail evening for the Company’s shareholders.

“Mr Beauregard possesses a formidable experience on the capital markets and valuable insight on success factors for small cap companies. Recognizing the need for consolidation in our industry, Mr Beauregard found in World Outfitters a strong asset based company with significant growth potential. His support and financial counselling will be an important asset to efficiently implement our business plan while pursuing our acquisition strategy to become Northern Quebec’s most important outfitter”, stated Mr Nicolas Laurin, CEO of World Outfitters.

Mr. Beauregard is a seasoned professional executive with more than 20 year experience on the capital markets. Mr Beauregard worked during nine year for Natcan Investment Management Inc. where he was promoted to the position of Senior Vice-President, Small Cap Equities. As a Natcan Board member and senior manager, he contributed to the firm’s asset growth from \$8 billion to \$30 billion. Under his management, small cap assets increased from \$80 million to \$1.5 billion while offering one the best small cap investment vehicle in Canada. Prior to working for Natcan, Mr Beauregard held the positions of Portfolio Manager at the Caisse de dépôt et de placement du Québec, several management positions at Alcan Aluminium including Director, risk management, Management Consultant at Raymond Chabot Grant Thornton and Financial Analyst at IBM Canada. Mr Beauregard holds an MBA from McGill University and the professional designations of CFA and CMA.

About World Outfitters Corporation

As a leading sports outfitter, World Outfitters Corporation’s mission is to provide first-class hunting and fishing trips. In order to become a world leader in its field, the Corporation is consolidating its position by acquiring companies based in Northeastern Quebec operating in its

line of business. It intends to rely on recognition of its brand in order to develop its activities worldwide.

Forward-Looking Statements

Certain statements included herein, including those that express management's expectations or estimates of our future performance, constitute "forward-looking statements" within the meaning of applicable securities laws. Forward-looking statements are necessarily based upon a number of estimates and assumptions that, while considered reasonable by management at this time, are inherently subject to significant business, economic and competitive uncertainties and contingencies. Investors are cautioned not to put undue reliance on forward-looking statements. All subsequent written and oral forward-looking statements attributable to World Outfitters Corporation or persons acting on our behalf are expressly qualified in their entirety by this notice. The Company does not intend to update publicly these forward-looking statements, except when required by the law.

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The TSX Venture Exchange does not accept responsibility for the adequacy or accuracy of this release.

For more information:

Nicolas Laurin
President and Chief Executive Officer
World Outfitters Corporation
450-971-1800

Eric Bouchard
The Equicom Group Inc.
514-844-7997
ebouchard@equicomgroup.com