



**WORLD OUTFITTERS CORPORATION: safari nordik
RETAINS RENMARK FINANCIAL COMMUNICATIONS INC.**

Blainville, Quebec – October 21 2008 – World Outfitters Corporation: safari nordik (TSX-V: SAF) is pleased to announce that it has retained the services of Renmark Financial Communications Inc. to handle its investor relations activities.

“We are pleased to announce that we have selected Renmark to reinforce World Outfitters’ profile in the financial community and enhance the visibility of our project portfolio. We choose Renmark because its standards and methodologies fit best with the message we wish to communicate to the investing public,” noted Nicolas Laurin, President and Chief Executive Officer of World Outfitters Corporation.

In consideration of the services to be provided, the Company has agreed to pay a monthly retainer of \$7,000.00 for a one-year contract to Renmark Financial Communications Inc.

Renmark Financial Communications does not have any interest, directly or indirectly, in World Outfitters or its securities, or any right or intent to acquire such an interest.

About World Outfitters Corporation: safari nordik:

As a recipient of the Gold award at the Gala des Grands Prix du Tourisme in the Outfitter category, World Outfitters Corporation's mission is to provide world-class hunting and fishing trips. In order to become a world leader in its field, the Corporation intends to consolidate its position by acquiring companies based in Northeastern Quebec operating in its line of business. It will rely on recognition of its brand in order to develop its activities worldwide.

Renmark Financial Communications Inc.

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