



[Home](#) > [News & Events](#) > [TSX Venture Exchange](#) > News Release

## News & Events

### News Release

#### **World Outfitters Corporation Safari Nordik To Trade On TSX Venture Exchange**

September 13, 2007

WORLD OUTFITTERS CORPORATION SAFARI NORDIK ("SAF")

BULLETIN TYPE: New Listing-IPO-Units

BULLETIN DATE: September 13, 2007

TSX Venture Tier 1 Company

The Company's Initial Public Offering ("IPO") Prospectus dated July 13, 2007, was filed with and accepted by TSX Venture Exchange and filed with and receipted by the Ontario Securities Commission and the Autorité des marchés financiers, effective on July 17, 2007, pursuant to the provisions of the Ontario and Québec Securities Act.

The common shares of the Company will be listed and admitted to trading on TSX Venture Exchange, on the effective date stated below.

The gross proceeds to be received by the Company for the Offering are \$2,000,000 (2,000,000 units at \$1.00 per unit). Each unit consists of one common share at 1.00 \$ per share and one share purchase warrant. Each whole warrant entitles the holder to purchase one common share at \$1.50 for a period of 18 months from the date of closing. The Company is classified as "Hunting and Fishing Camps CAN" company (NAICS Number: 721212)

Commence Date: The common shares will commence trading on TSX Venture Exchange at the opening Friday, September 14, 2007.

Corporate Jurisdiction: Canada

Capitalization: Unlimited number of common shares with no par value, of which 12 000 000 common shares are issued and outstanding

Escrowed Shares: 10,000,000 common shares pursuant to the National Policy 46-201

Transfer Agent: Computershare Investor Services Inc. (Montréal and Toronto) Trading Symbol: SAF

CUSIP Number: 98154L 10 1

Agent: Laurentian Bank Securities Inc.

Agent's Fee: 7% of the gross proceeds of the offering in cash and agent's warrants to purchase 140,000 Common Shares at a price of \$1.00 per Share during a period of two year of the closing date.

For further information, please refer to the Company's Prospectus dated July 13, 2007.

Company Contact: Jacques Leclerc, Vice-President, Chief Financial Officer and Director

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