



PRESS RELEASE
WORLD OUTFITTERS CORPORATION: FIRST INTERNATIONAL ACQUISITION

Blainville, Quebec, October 27, 2008 – World Outfitters Corporation (the “Corporation”) (TSX-V: SAF). On October 27, 2008, the Corporation announced details of the terms under which it signed a letter of intent for the acquisition of all the commercial activity and goodwill of Kukuzams Marketing (PTY) Ltd. related to safaris organized in Africa.

This acquisition is in line with the Corporation’s strategic development plan and complements its activities without changing them. Negotiations are being carried out on an arm’s length basis and will not result in any change of control of the Corporation’s structure or the emergence of a new controlling shareholder. Should matters unfold in a normal fashion, negotiations will result in the signing of an asset purchase agreement no later than December 1, 2008.

The purpose of this first international acquisition is to respond to several demands from our clients wishing to travel with our organization again, in order to ensure the same quality of service but with a product other than caribou. Other targets are currently being analyzed in order to reach the Corporation’s objectives, which are the consolidation of the caribou hunting industry in northern Quebec, which is very fragmented, as well as the diversification of the range of products offered by World Outfitters Corporation, both nationally and internationally, notes Nicolas Laurin, President and Chief Executive Officer of the Corporation.

The Corporation will not owe any commission or finder’s fees in connection with this transaction, which remains contingent on several factors, including: 1) TSX Venture Exchange approval; 2) a positive outcome of the due diligence; 3) the absence of any material adverse change; and 4) the successful conclusion of employment agreements with key employees of the target.

The purchase price of the assets will be CA\$500,000 which, subject to approval of the TSX Venture Exchange, will be paid by the issuance of a number of shares of the Corporation, subject to escrow, equal to the product of the purchase price divided by the ten-day weighted average price of the shares of the Corporation prior to the closing date as traded on the TSX Venture Exchange. These shares will be released over the next five years based on the EBITDA resulting from Kukuzams’ activities.

About World Outfitters Corporation

As a recipient of the Gold award at the *Gala des Grands Prix du Tourisme* in the Outfitter category, World Outfitters Corporation’s mission is to provide first class hunting and fishing trips. In order to become a world leader in its field, the Corporation is consolidating its position by acquiring companies based in North Eastern Quebec operating in its line of business. It intends to rely on brand recognition in order to develop its activities worldwide.

The TSX Venture Exchange does not accept responsibility for the adequacy or accuracy of this release.

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